



The Axeous Robot, Inc. • PO Box 77 • Greenville, RI 02828 • 401-523-9905 • Axeous@cox.net

The Axeous Robot Education Project

2010

Inexpensive yet effective
Advertising/Sponsorship Opportunities
For
Your Business!



The Aexeous Robot Education Project Sponsorship/Advertising Challenge

Advertising/Sponsorship Opportunities – 2010

I. Project Summary

Imagine the excitement created by students all over New England with a REAL 12' Robot arriving at their school to do an educational demonstration. Aexeous (pronounced AX-EE-US) is a unique, one of a kind teaching tool being used to inspire students to be creative, stay in school and promote excitement and more interest in their science, math and technology classes. The need for experts in the fields of technology and robotics will increase, and Aexeous stands at the forefront to help inspire the kids of today to become the experts in these fields tomorrow. Reaching out to schools in every community, especially those schools in financially challenged locations, is especially important. The Aexeous Robot Education Project will allow us to make appearances at schools that have very limited financial resources. We would be able to reach out and inspire more students no matter where they are!

II. Benefit to Students & Premium Sponsors

Aexeous exists as its own entity. It is a REAL functional robot, can move independently, talk and interact with people in real time, and commands attention where ever he appears. With a captive student audience, our messages of inspiration, education and promoting the importance of staying in school will be heard. The Robot's sole creator, Joe Silva, grew up in a very poor neighborhood and by using his own personal experiences, can really touch and reach out to those students in a similar situation that they can achieve success if they stay in school and work hard. Companies that wish to support their local community with creative educational programs would be able to assist us in bringing Aexeous to a larger student audience, and promote their brand by utilizing the highly visible advertising space located directly on Aexeous itself! Thousands of students, parents and teachers would see your brand and logo, and we would have Aexeous actually speak the name of your company or organization, thanking your sponsorship and letting everyone at the event know that you are the reason for our appearance that day. As our company grows, we project that out of the grand total of capital profited approximately 20% will go into a national promotional push for our education program, which would include your sponsorship/advertising logo on our promotional materials. We would also add your logos and directly link your company from our website as well.

III. Leverage Your Corporate Contribution

With your Aexeous Educational Project sponsorship, you will be making a difference in the lives of children all over New England. You will reach an audience of students, teachers and parents in a perpetual promotional campaign via the internet, event appearances, advertisements, websites

and local media. Schools all over New England will be reached from our efforts. Reaching the schools and other business-minded individuals will:

- Increase your corporate identity
- Increase sales revenue
- Grab media attention
- Make the difference in the life of a child through education (priceless!)

IV. Sponsorship/Advertising Opportunities: Matching Creativity With Creativity

The Axeous Education Project happens on a highly anticipated perpetual scale. Your leadership role entitles you to the following:

- Official sponsorship status
- Logo display directly on Axeous itself
- Business-to-Business promotion with other sponsors
- Cooperative advertising opportunity
- Corporate recognition and your companies promotional announcements made at other large public events (*for Premier, Platinum or Gold sponsorship level*)

The Axeous Robot, Inc. admires the creative talents of your marketing/advertising team. We will support creative ventures that your organization is willing to pursue.

V. Why Work with Us?

Axeous is a seasoned performer and has made many appearances all over New England for over 10 years, entertaining thousands of people and has met a few celebrities as well:

- Many school demonstrations across New England
- 94 WHJY Big Boy Toy Show
- Seekonk Speedway
- RI National Guard Summer Camp Program
- Hasbro Bot-Con Show
- Super Boston Mega Fest
- Air National Guard Air Show
- Girl Scouts SMART Program Show
- New England Air Museum (*Feature Attraction*)
- McAuliffe-Shepard Discovery Center (*Feature Attraction*)
- The Children's Museum of Easton
- Private Events
- Various Radio Station Events
- Kids Safety Events
- Mall Events
- Learning Centers
- Books Are Wings Appearance
- Citizens for Citizens Event
- N. B. Summerfest



- Autism Awareness Event
- Police Sponsored Events
- Cape Verde Water Festival

Joe Silva has spent the last 25 years building and perfecting Aexeous himself. He grew up in South Providence, RI and was raised by a single mother. He has worked very hard, putting himself through school and has a degree in electronics. He has always had a great love of robotics and the intricate workings of unconventional controllers, and has always been very adept in working with electronics. His entrepreneurial spirit and determination has driven him to create Aexeous, a large, one of a kind robotic creature. Aexeous has become a unique and creative teaching tool to help inspire kids as well as a very successful venue attraction. Aexeous draws large crowds and lots of attention while capturing the imagination of kids of all ages! With the help of his wife Christin (who has over 20 years of office experience) running the office and doing all of the show coordination and bookings and his daughter Ashleigh to assist him at shows, he now brings Aexeous all over New England with the goal of inspiring students with his creation, and the importance of education and staying in school! Your generous sponsorship will be put towards bringing Aexeous to schools as well as for advertising to book school appearances. We will stay in touch with each company who sponsors us no matter what level of sponsorship they elect to take. We will send photos showing your corporate logo and the names of the school(s) your contribution has reached.

VI. Sponsorship Levels

Premier – \$895.00

Platinum – \$795.00

Gold – \$595.00

Silver – \$495.00

Bronze – \$395.00

No.	Benefit	Premier	Platinum	Gold	Silver	Bronze
1.	Official Sponsorship Status	X	X	X	X	X
2.	Logo Displayed directly on Aexeous in one highly-visible location size: 19"x32" for 5 Events*	X				
3.	Logo Displayed directly on Aexeous in two highly-visible locations size: 20"x13" for 4 Events		X			
4.	Logo Displayed directly on Aexeous in two highly-visible location size: 20"x13" for 3 Events			X		
5.	Logo Displayed directly on Aexeous in one highly-visible location size: 20"x13" for 2 Events*				X	
6.	Logo Displayed directly on Aexeous in one highly-visible location size: 20"x13" for 1 Event*					X
7.	Company Name and promotional advertisement to be programmed into Aexeous to be announced at 5 Outside Public Events	X	X	X		
8.	Mentions/Acknowledgements in Media Types for your school event(s)	X	X	X	X	X
9.	Opportunity to announce your business in possible television news coverage for your school event(s).	X	X	X	X	X

10.	Cooperative Advertisement with others	X	X	X	X	X
11.	Company Logo and Link Added to the Aexeous Website	X	X	X	X	X

*Two 20" x 13" Sides Available on Aexeous – Call for Multi-Pricing discounts!

Your corporate identity will be shared with this Project to the fullest extent possible!

For more information about The Aexeous Robot Education Project, please contact:

Christin Silva, Co-Owner
 Phone: 401-523-9905
 Email: Aexeous@cox.net
 Website: www.aexeous.com



The Aexeous Robot, Inc.
 Sponsorship Department
 PO Box 77
 Greenville, RI 02828
 USA

If you feel you are ready to take part in this opportunity, please mail this page with your payment and declare which sponsorship position you are taking part in.

Please check one box:

- Premier – \$895.00 - Logo Displayed on one 19" x 32" Location on Aexeous for 5 Events**
 - Platinum – \$795.00 - Logo Displayed on two 20" x 13" Locations on Aexeous for 4 Events**
 - Gold - \$595.00 - Logo Displayed on two 20" x 13" Locations on Aexeous for 3 Events**
 - Silver- \$495.00 - Logo Displayed on one 20" x 13 Location on Aexeous for 2 Events**
 - Bronze - \$395.00 - Logo Displayed on one 20" x 13" Location on Aexeous for 1 Event**

Company Name: _____ Contact Name: _____
 Address: _____ City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____ Email: _____
 Website URL: _____

For website logos, please be sure your Ad/Sponsorship Files are 2" (2.0) in size all around, preferably in Jpeg format. For Advertising Media to be placed directly on Aexeous, please provide in the size appropriate for the size of your sponsorship package. Advertising sizes are listed in our chart above in Section V. Sponsors will be responsible for sending posters/logo printed sheets in the appropriate size to us for their promotional space no later than 14 days before their event.

Method of Payment: Company/Personal Check or Money Order.

Please make checks payable to: The Aexeous Robot, Inc.

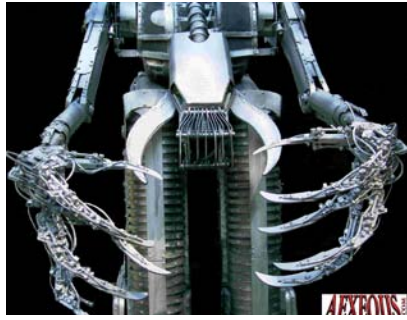
Please note there will be a \$40 NSF fee for returned checks.

NO REFUNDS

Please note that this contribution is tax deductible and any tax deduction will need to be handled through YOUR accountant, so please make copies of all your cashed checks or money orders for your records. Currently, we do not, but in the future we will eventually issue tax deductible charitable contribution slips for accounting purposes.

It may be used at no charge by our promotional directors to solicit new advertisers/sponsors in 2010 and bring more opportunity for corporate exposure to our advertising/sponsors.

DISCLAIMER/NOTES: Please understand that sponsorship means an opportunity for your company to advertise with the education field, and that it does take time to book shows at each school. Your advertising/sponsorship dollars go towards bringing Aexeous to schools that cannot afford our usual appearance fees, and for advertisement to solicit PTA members, Principals and school officials with our program to have them book our appearance. The Aexeous Robot Inc. is highly committed to bring our program to every school in New England and with your help and support, we will reach this goal. We will keep our sponsors advised on the status of their contribution, and which school(s) they were able to support and will forward photos from our appearance showing your company's logo. We assure you we will work as quickly and efficiently as possible. Grow your business with us! We are glad to have you aboard and together we will help change the lives of children everywhere!



The Axeous Robot® Educational Entertainment 25 YEARS OF TECHNOLOGY!!

SPECIALIZING IN SCHOOL DEMONSTRATIONS

Aexeous (pronounced AX-EE-US) has made many successful school demonstrations and we would like the opportunity to bring Aexeous to your school. We have found that our appearance generates a lot of excitement regarding not only technology but math, science and robotics as well, and inspires and motivates students. Your appearance can be scheduled for either indoors or outdoors. Usually we separate the kids in groups, with each group getting a 30 minute to 45 minute demonstration. *Our goal is to inspire students to be creative, stay in school, and promote excitement and more interest in their science, math and technology classes.* Please email us at Aexeous@cox.net or give us a call at 401-523-9905 for more information today! Visit us at www.aexeous.com!

Our generous Sponsors will make this Unique Educational Enrichment Program Available for your school at no cost to you!



This is an **example** of what your sponsorship position will look like (above) on our advertising material. You will have room for a logo and some contact information (i.e. website, phone number, store address, email address).

When mailing your payment for sponsorship/advertising, please include on a disc, your logo in Jpeg format at 300dpi resolution and 2" (2.0) in diameter/size. Thank you for sponsoring The Axeous Robot Education Project! We will notify you of the school(s) you were able to host through your generous sponsorship, along with photos showing your corporate logo, etc.